

Coaching the Brain

The Neuroscience of Beliefs

This module deals with how the brain forms beliefs, the traps that can make it form limiting beliefs, how to evaluate beliefs and how to change them using neuroscience research.

Introduction Session Introduction to the brain What is neuroscience History of Neuroscience Neuroplasticity – how the brain changes itself How habits are formed and changed in the brain Practical applications and summary

Session one What are mental models? Where do they come from? How neuroplasticity changes mental models How the brain works as a series of competing systems How the brain hemispheres understand differently How 'the interpreter' brain system resolve differences in our experience Practical applications and summary

Session two How the interpreter explains and invents Choice Blindness Pattern Detection Implicit Bias Practical applications and summary



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Session three Learning – implicit, conditioned and operant The brain as a prediction machine Dopamine and the prediction error How we learn and update beliefs The dopamine reward and reframe pathways Expectations and agreements the 'If... then' fallacy Practical applications and summary

Session four How the brain predicts Optical illusions – hard wired predictions Blindspots Dealing with ambiguity How language works in the brain Language illusions Practical applications and summary

Session five System one and system two thinking The ways system one misleads us Confirmation bias Availability bias Source Amnesia Truth Amnesia Practical applications and summary



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Session six Social pressures and expectations The Neuroscience of 'shoulds' How to evaluate mental models How to get the best feedback on mental models How to change mental models in the brain Practical applications and summary

There will be exercises, action steps and tasks throughout the course. There will also be a live demonstration of neuroscience coaching from the trainer.